

Consumers, Consumerism and Consumer Protection

Indian Context



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Consumerism has become an all pervasive term meaning people's search for getting better value for their money. In the era of globalisation the service sector is expanding and the products are becoming more complicated and the sellers are evolving into large entities. In a situation like this the consumers are unable to protect themselves. This has led to universal emphasis on consumer protection and consumer welfare. No doubt there are laws to protect the consumers yet an alert consumer, aware of his rights and responsibilities, can not only protect himself but can also make consumer sovereignty a reality.

The present volume is a collection of theme papers of a National Seminar on "Consumer Protection in India: Problems and Prospects" organised by Centre for Consumer Studies, IIPA and G.B. Pant Social Science Institute, Allahabad. Based on specific themes, the book is divided into four sections. The papers are written by well known academicians, researchers and consumer activists. The papers review the present status and draw lessons for developing a strategy for strengthening the consumer movement in the country.

The book will prove useful to academicians, researchers, policy makers and all those who are interested in strengthening the consumer movement.

Dr. K.N. Bhatt holds his M.A and Ph.D in Economics and is currently working as an Associate Professor and Coordinator, Centre for Population, Environment and Health at G. B. Pant Social Science Institute, Allahabad. Dr. Bhatt specializes in environmental economics and social development. He has published four books and more than two dozen research papers in Journals and Edited Volumes. Dr. Bhatt has also directed a number of internationally sponsored and funded research projects in inter-disciplinary Social Science issues relating to development, education, child labour, hill development, decentralization, disaster management and allied areas. Dr. Bhatt has been associated as a resource person/specialist with a number of organisations and is a member of a number of professional bodies.

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