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Mr. Virendra Nath Mishra holds Masters Degree in Journalism and Mass Communication from Mahatma Gandhi Kashi Vidyapith, Varanasi and also M.A. in Ancient History. Currently he is working as Research Officer with the Centre for Consumer Studies, IIPA, New Delhi.

He has more than 4 years experience of working in Print and Electronic Media as Sub Editor / Reporter with newspapers like *"Dainik Jagran"*, *"AAJ"* and News Channel *"STV"*.

He has edited/authored one book and three monographs on Consumer related issues and also translated (English to Hindi) one book, one pocket book & one executive summary of Evaluation Report on Impact and Effectiveness of Consumer Protection Act, 1986. He has been associated with a number of Research Studies on issues of consumer relevance. He has conducted 5 Rural Awareness Camp/Seminar at Magh Mela; Allahabad. He has also presented several papers in different National Seminars/Symposiums on various topics of public relevance and contributed several papers in journals of repute. He is working on issues related to rural consumers and the role of various agencies in consumer protection.