

**Details of Research Studies awarded by
IIPA to Educational Institutions / NGOs
Under the Consultancy Project on “Promoting Involvement of Research
Institutions / Universities/ Colleges in Consumer Protection and Consumer
Welfare”
Sponsored by
Department of Consumer Affairs, GoI**

Sr.No	Name of Institution	Subject
2004-2007		
1.	Govt. Medical College & Hospital, Sector-32, Chandigarh	To evaluate the level of health awareness and knowledge of consumer rights in health delivery system in college students of Chandigarh before and after consumer rights awareness lectures by Health Professional.
2.	Government College, Quepam, Goa	An audit of Consumer Redressal Mechanism in Goa.
3.	Nagpur University, Post graduate Teaching Department of Economics, Nagpur	Consumer Protection with special reference to service sector “with special reference to Vidharbha Region of Maharashtra”.
4.	Guru Nanak Dev University Amritsar (Punjab)	Critical Evaluation of actual working of Distt. Consumer Disputes Redressal (CDRE) in Punjab State.
5.	Govt. JDB Girls College, Kota (Rajasthan)	Impact of Consumer Protection Act and development of Educational programme for welfare of consumer.
6.	West Bengal National University of Juridical Science, kolkatta.	Impact assessment / evaluation of the State Commission and District forums in West Bengal.
7.	Scottish Church College, Kolkatta.	Impact of Legislative and administrative measures with special reference to Consumers in Kolkatta.
8.	Jawahar Lal Nehru University, New Delhi.	A case study in Urban Delhi “Problems of consumers and level of Awareness related to rights and duties as consumers”
9.	Centre for the Study of Law and Governance, Jawahar Lal Nehru University, New Delhi.	Consumer Protection in a Competitive Telecommunication Market in India.
10.	CCS Haryana Agricultural University, Hissar	Consumer Protection and welfare in rural Haryana – An exploratory study.
11.	Raje Ramrao College, Jath (Distt. Sangli) Maharashtra.	Socio Economic impact of Consumer awareness and protection –past, Present and Future.
12.	Rajiv Gandhi Govt. P.G. College, Mandsaur (MP).	Implementation of Consumer Welfare activities and its challenges in rural areas of MP.
13.	Centre for Urban Economic Studies, University of Kolkatta.	General awareness regarding rights and grievances of the consumers with special reference to Kolkatta.
14.	Indian Institute of Technology, Kharagpur.	Economy, Consumerism and Market – Rural and Urban Dichotomy.
15.	Formative Research and Development, services, New Delhi.	Consumer Affairs A situational analysis in the state of Uttar Pradesh./font

16.	St. Teress College, Ernakulam, Cochin (Kerala)	Consumer Dis-satisfaction and Voicing – Issues for social policy.
17.	Council for Tribal and Rural Development, Bhubneshwar.	Contrastive study on Consumer's awareness on their rights and quality of life in rural and urban areas of Orissa.
18.	Sant Gadge Baba Amravati University, Amravati.	Consumer Awareness and Buying Behaviour of women consumers.
19.	Punjab Agricultural University. Ludhana.	Development and assessment of technical back-up for consumers of textiles and household durables.
20.	Janta Vidya Mandir (PG) College, Charkhi Dadri (Haryana).	Consumer problems in rural market of Haryana and framework for consumer protection.
21.	Bharathidasan Govt. College for Women, Pondicherry.	An Exploratory study of Consumer behaviour among college students in Pondicherry.
22.	Kautilaya Institute of Economic Administration, Patna (Bihar)	Awareness Programme among the masses.
23.	NYYS Institute of Management and Research, Nagpur.	Survey of awareness with special emphasis on rural area.
24.	Govt. college for Girls, Sector- 11, Chandigarh.	Consumer and the Laws – Trends and challenges in the Food Industry.
25.	B.B. Kishan College, Barpeta, Assam.	Public Consciousness as a safeguard for Consumer Rights – A study of Barpeta District In Assam.
26.	College of Home Science, Acharya Nagarjuna University, Hyderabad.	Evaluation of service providing Enterprises and Consumer Satisfaction.
27.	Ginni Devi Modi Girls College, Modi Nagar (UP)	Consumer Behaviour, Communication and rural market. An empirical study of Ghaziabad District of western UP.
28.	Shri Shikshan Prasarak Mandal's Mahila Mahavidyalaya, Nagpur.	Consumer Welfare and Consumer Protection activities in East Nagpur.
29.	Sardar Patel University, Ballabh Vidya Nagar, Konisi (Orissa).	Research study on enhancement of awareness level.
30.	Tamil University, Trichy (Tamilnadu).	Consumer Awareness among Arts and Science college students in Tamil Nadu.
31.	National College, Dindigul (TN)	Consumer Protection in essential commodities.
32.	Agarsen (PG) College, Sikanderabad (Distt. Bulandshahar) Uttar Pradesh	Rural consumer awareness and behaviour an-empirical study of Bulandshahar District of UP.
33.	DAV College, Malout (Punjab)	Global Changes – Mapping for excellence.
34.	North Orissa University, Baripada (Orissa).	Research Study on consumer protection – Distribution system.
35.	University of Calicut, Kerala	A survey of consumer awareness of secondary school students and development of learning materials in consumer Rights for High School students in Kerala.

Consultancy Project (Phase II)		
2010-2013		
1.	Indian Institute of Technology (Department of Architecture & Regional Planning), Kharagpur - 721 302	Market Mechanism and the Drug Availability - State of Consumer Health: An Investigative Study
2.	Sant Gadge Baba Amravati University AMRAVATI - 444 602 (M.S.)	Critical Study of Menace of Imitated Brands
3.	Cochin University of Science and Technology, (Centre for the Study of Social Exclusion and Inclusive Policy), (CSSEIP) Kochi - 682 022. (Kerala).	Consumption, Education and Exploitation - A Probe into the Consumer Exclusion in Kerala
4.	Council For Social Development (Southern Regional Centre), 5-6-151, Rajendra Nagar, Hyderabad - 500 030	Health Insurance - Can it Reduce the Vulnerability of the Poor? - with ref. to Rajiv Aarogyasi Health Insurance Scheme of Andhra Pradesh
5.	Kalasalingam University, Anand Nagar, Krishnankoil- 626190, Tamil Nadu	Designing a Structural Model for Measurement of Service Quality in Railways and Hospitals with special reference to Tamil Nadu State
6.	College of Arts, Science and Commerce, Govt. of Goa, Quepem, Goa - 403 705.	Quality and Standards in Hospitality Sector - A Case Study of Goa.
7.	Mahatma Gandhi Kashi Vidyapith, Varanasi-221 002	A study of the Exceptions and satisfaction of tourists to Varanasi as a Consumer.
8.	Maharishi Dayanand University, Centre for Haryana Studies, Rohtak	Consumer Satisfaction Level in Service Sector: A Study of Banking in Haryana
9.	Tezpur (Central) University Napaam, Tezpur - 784028 (ASSAM), (Department of Mass Communication & Journalism).	An Assessment of status of awareness about Consumer Protection and Consumer Welfare Schemes among Academics and students of professional courses in Higher Education in the State of Assam.
10.	M. D. Postgraduate College, Pratapgarh, 230 001 (UP)	"Consumer and Medical Negligence: A Case Study of Consumer Redressal Mechanism in the Delivery of Medical Services in the Rural Areas."
11.	Jawaharlal Nehru University, (Deptt. of Adult Education) New Delhi - 110067	A Comparative Study of Delhi and Jaipur Cities- Consumer Redressal System, Issues, Challenges, Opportunities and Prospects.
12.	Institute of Management in Govt., Vikas Bhavan P.O. Thiruvananthapuram - 695 033	A Study to Assess the Accountability Consciousness of the Key Players in the Consumer Protection Legal System in Kerala.
13.	Ginni Devi Modi Girls (PG) College, Modinagar- 203204 U.P.	Impact of Advertisements on Rural Consumer Education and Behaviour: (With Special Reference to District Gautam Buddh Nagar of Western Uttar Pradesh)
14.	Government. First Grade College, Paschapur- 591 122. (Dist: Belgaum) (Karnataka)	Protection of Consumers' Interest in Insurance Sector - A Study of Belgaum District in Karnataka State
15.	Atma Ram Sanatan Dharma College, University of Delhi, Dhaula Kuan, New Delhi - 110021	Working Towards a Conscious and Efficacious Citizenry and Responsive and Responsible State and the Market: An Impact Evaluation of the

		Consumer Protection Act on the Awareness and Attitudes of the Consumers in Delhi.
16.	G.S. College of Commerce & Economics, Law College, Square, Giripeth, Amravati Road, Nagpur - 440001.	An Impact of Advertisement on Teenage Consumer in Nagpur City and its Surrounding rural Areas .
17.	Queen Mary's College (Deptt. of Sociology), Mylapore, Chennai - 600 004. (TN)	Visual Media Consumption Pattern and Impact Among Adolescents
18.	Institute of Public Enterprise Osmania University Campus Hyderabad - 500 007	A Study of Consumer Facilities in Rythu Bazars in Andhra Pradesh
19.	Pondicherry University (Deptt. of Tourism Studies), School of Management, Pondicherry	Junk Food Consumers in Tourism - A Study on Travel Dining Behaviour of Young-Adult Tourists in Pondicherry
20.	Annamalai University Management Wing, DDE Annamalainagar - 608 002	Electric Light Bulbs - Product Knowledge and Environmental Engagement among Rural Consumer
21.	Periyar Institute of Management Studies (PRIMS) Periyar University, Salem - 636 011, Tamilnadu	A Study on Awareness of Fake Products in Rural Market and Framework for Consumer Protection- With reference to North Tamil Nadu
22.	Centre for Social Studies (CSS), Veer Narmad South Gujarat University Campus, Udhna - Magdalla Road, Surat - 395 007, Gujarat	A Study of Trends in Consumer Protection & Awareness with Special reference to Insurance and Health Services – A study of Surat City and surrounding Rural Areas
23.	M.P. Law College, Samarth Nagar, Aurangabad - 431001 Maharashtra.	A Study of the Working of Consumer Forums in Maharashtra (Rural and 3 Urban District) – Pendency Disposal of Complaints and Remedial Measures
24.	VIT University (School of Social Sciences and Languages), Vellore - 632 014, (Tamilnadu).	Women awareness on Consumer Protection Act - A Study with Reference to Vellore District in Tamil Nadu
25.	University of Kalyani (Deptt. of Sociology, Kalyani (West Bengal)	Critical Issues in Consumer Justice - Reflections on Urban Real Estate Market.
26.	Bharathiar University, Coimbatore- 641046. (Tamil Nadu)	Comparative Study of the working of the District Consumer Disputes Redressed Forums (DCDRF) in Tamil Nadu and Karnataka
27.	D.A.V. College Malout -152107 Distt. Muktsar, Punjab	Study of E-Services in Banks: Customer Perceptions Level of Awareness and Consumer Protection in e-age
28.	Fakir Mohan University Vyasa Vihar Balasore -19	Research Project on Consumer Protection and Welfare in the Public Distribution System.
29.	University College, (Deptt. of Commerce & Management) Hampankatta, Mangalore - 575001	Protection of the Interest of Consumers in Banking Sector in the Era of Globalization: A Study in the Coastal Districts of Karnataka State
30.	Gauhati University, (Deptt. of Political Science), Gopinath Bordoloi Nagar, Jalukbari, Guwahati, Assam - 781014	E-Banking Customer Satisfaction towards Automated Teller Machine (ATM) Services - A Study of Kamrup (Metro) District of Assam

31.	Hemchandracharya, North Gujarat University, Department of Hospital Management, (State Govt. University) Patan - 374265, Gujarat	A Study on Health care and Consumer Satisfaction from Healthcare Organizations: Empowering the Healthcare Consumers of Gujarat.
32.	Kalasalilingam University (Deptt. of Business Admn.), , Anand Nagar, Krishnankoil - 626 126, Srivilliputhur, Virudhunagar District, Tamil Nadu	Impact of TV Media on Children's Health in Major Cities of Tamilnadu and Kerala -A Comparative Study
33.	D.A.V. Centenary College, N.H.3, N.I.T. Faridabad - 121 001, Haryana	Brand Awareness and Purchase Intention Among rural educated young consumers" A Case of Faridabad District of Haryana
34.	Jagadguru Sri Shivarathreeshwara Law College, (Autonomous), New Kantharaje Urs Road, Kuvempunagar, Mysore - 570 023, Karnataka	Evaluation of the functioning and effectiveness of Electricity Consumer Grievance Redressal Forums and Ombudsman in the State of Karnataka
35.	Meerut Institute of Engineering and Technology, NH 58, Bypass Road, Meerut - 250005	Do Consumers fulfill their responsibilities while purchasing medicines? A Study on Consumer Purchase Pattern
36.	Indian Institute of Plantation Management (Under Ministry of Commerce & Industry) Jnana Bharathi Campus, P.O. Malathsalli, Bangalore-560056	Promoting Indian Plantation Commodities on Country of Origin Labeling: A Protection for Domestic Market and Indian Consumers in the Globalized Market.
37.	Maharana Pratap P.G. Govt. College, Chittorgarh, Rajasthan	Illusion of Advertisement in India and Consumer Protection - A Study of Ajmer District of Rajasthan
38.	Chaudhary Charan Singh University (Deptt. of Political Science), Meerut - 250 005.(U.P.)	Consumer Awareness and the Role of Education in India: A Study of College and University Community in Uttar Pradesh
39.	Hislop College, Temple Road, Civil Lines, Nagpur - 10	Study of Pros and Cons of Internet Use by Teenagers (age 13-19 years) in Nagpur City
40.	Krishna Institute of Engineering and Technology, KIET Group of Institutions, 13 KM Mile stone NH-58, Delhi-Meerut Highway, Muradnagar, Ghaziabad - 201 206 (UP)	Social Cost Benefit Analysis of Chinese Toy Market in India and Its Impact on Children.
41.	Bharathidasan University Deptt. of Commerce & Financial Studies, Tiruchirappalli-620 024, (TN)	Consumer Awareness and Satisfaction of Banking Services: An Empirical Study
42.	The Maharaja Sayajirao University of Baroda, Deptt. of Family and Community Resource Management, Vadodara - 390002.	Geen Consumerism - Development of Educational Programme to Enhance the Eco friendly Consumption Behaviour of Homemakers' for Selected Household Products.